# 2024 Coalition Academy Strengthening the Roots of Coalitions

Workshop Descriptions

#### What's Ahead for the Landscape of Prevention | Domain: P2

Alaina Deighan, MS. Ed., CT, Deputy Director, Office of Community & Family Resiliency, OhioMHAS Time: 9:00am – 10:15am | Location: Sequoia 3

What is in store for prevention in the next few years- at the state levels and at the federal level? The Office of Community and Family Resiliency is a new office at the Ohio Department of Mental Health and Addiction Services. This session will describe how its structure impacts communities, individuals, families, and the prevention professionals who connect with them year-round. Additionally, this workshop will outline the programming and funding priorities that are coming from the top down to agencies and coalitions to take prevention into the future.

# Cultural Humility: What it Means in Prevention | Domain: CC

Panelists:

Dr. Maria Piombo, Ed.D., LPCC-S, Director, Child & Family Treatment Center, Central Clinic Behavioral Health Cameron Foster, OCPSA,CDCA,CPRS, Community Outreach Coordinator, Addiction Services Council Kelsey Smothers, MS, Prevention Team Lead, Greater Cincinnati Behavioral Health Services Shawn Jeffers, BS, Director of Leadership Development, Youth At The Center Moderator: Christi Valentini-Lackner, BS, OCPC, Chief Program Officer, PreventionFIRST! Time: 10:30am – 11:45am | Location: Sequoia 3

Cultural Humility is essential for effectively engaging individuals and communities in prevention efforts. This panel discussion will provide participants with strategies, insights, and actionable tools for working with various communities including Hispanic, African American, LGBTQIA+ and Youth.

#### Treating Problematic Screen & Internet Use | Domain: P6

**Mike Eiden**, LCSW, LCADC, CSAT, CCS, Therapist & Owner, Eiden Integrative Counseling **Time**: 12:45pm – 2:00pm | **Location**: Sequoia 3

During this session Mike Eiden, Business Owner of Eiden Integrative Counseling will discuss relevant diagnostic information and assessment tools when it comes to treating problematic screen and internet use. He will explain the science and physiology that occurs in the brain when a screen/ internet addiction is occurring. During this session Mike will also cover other relate behaviors such as gambling, pornography, gaming, and social media use.

Member Engagement Practices for Long Term Community Coalition Sustainability | Domain: P4 Amy Hamilton, MPA, OCPS, Behavioral Health Consultant, YouThrive LLC. Time: 12:45pm – 2:00pm | Location: Sequoia 2

Sustaining a successful community coalition requires more than just initial enthusiasm—it demands long-term member engagement. In this training, participants will explore proven practices for fostering active and ongoing participation from coalition members. We will cover techniques to keep members motivated, how to build leadership within the group, and ways to ensure that your coalition remains effective over time. Whether you are facing challenges with member retention or looking to strengthen your coalition's foundation, this session will provide practical tools to enhance sustainability through deepened member engagement.

## Harm Reduction and the Tristate Substance Landscape | Domain: P2

**Gabrielle Deaton**, MSW, Harm Reduction Health Educator, Northern Kentucky Health Department **Seth Steele**, MPH, CPH, Harm Reduction Health Educator, Northern Kentucky Health Department **Time**: 12:45pm – 2:00pm | **Location**: Sequoia 1

During our presentation we will discuss current drug trends around the tri-state. This will include what drugs we are seeing, as well as statistical information regarding overdose rates and fatalities. We will review overdose education and give a brief training on how to effectively respond to a suspected overdose with Naloxone. We will then shift the presentation to discuss what harm reduction efforts the NKY Health Department has been implementing, such as our mailed naloxone program, syringe exchange access program, wellness kiosks and nalox boxes.

# Spreading Strength Based Mental Wellness & Suicide Prevention Programming | Domain: P6

Erin Horn, BS, OCPSA, OH Coordinator & National Trainer, Sources of Strength

Time: 12:45pm – 2:00pm | Location: Sequoia 4

During this session, participants will learn about the mission and philosophy of Sources of Strength, an evidence-based, suicide prevention, mental health, and wellness program. Additionally, participants will become aware of how to implement Sources of Strength in Elementary and Secondary schools in Ohio. Participants will learn how schools in Ohio can receive Sources programming at no cost.

#### Up to Date Vape | Domain: P2

Christi Valentini-Lackner, BS, OCPC, Chief Program Officer, PreventionFIRST! Jayla Lee, BS, OCPSA, Program Coordinator, PreventionFIRST! Hailey Sullivan, MS, CDCA, Behavioral Health & Wellness Coordinator, PreventionFIRST! Time: 2:15pm – 3:30pm | Location: Sequoia 3

Stay ahead of the curve with the latest information on vaping trends, data, and health impacts. This workshop will explore the current research and data on vaping, specifically among the youth. Highlighting effective/ineffective prevention, the 6 CSAP strategies, Conversation tips, and prosocial behaviors that can positively impact your community. Participants will gain insight and be able to produce their own plan for their target population.

## Fundraising to Sustain your Coalition Work | Domain: PS1

Katie Wolf, MS, CHES, OCPS, Behavioral Health Consultant, YouThrive LLC.

Time: 2:15pm – 3:30pm | Location: Sequoia 2

Is your coalition prepared for long-term success? Do not wait until funding is getting ready to lapse to think about sustainability! This workshop is designed for coalitions looking to secure lasting financial support. Learn the secrets to diversifying your funding streams to avoid the trap of relying on a single source. Discover the importance of developing powerful case statements to gain support for your cause and learn the steps to creating a successful fundraising campaign. In this engaging session, you will walk away with actionable strategies to maintain momentum, attract ongoing support, and ensure your coalition thrives for years to come!

# Sustainable, Realistic Evaluation & Data Collection | Domain: P1

Sarah Sawmiller, MPH, CHES, OCPC, Senior Director, Data Integration, PreventionFIRST! Ryley Jones, BS, CHES, OCPS, Program Manager, PreventionFIRST! Time: 2:15pm – 3:30pm | Location: Sequoia 1

During this training session, trainers will discuss the importance of evaluation and data collection as well as how we can use this information to guide our work. Sarah and Ryley will explain how to know what data you should be tracking, share strategies for incorporating your data in grant applications or grant reports, and review agency operating procedures around evaluation. Presenters will explore several different tools and methods that can be used for evaluation and data collection. Lastly, during this session participants will engage in a group discussion/ activity surrounding next steps for their coalitions or organizations when it comes to evaluation and data collection.

## Creating Powerful Family Engagement | Domain: P2

Hannah Foley, M. Ed. Senior Specialist, Beech Acres Parenting Center Time: 2:15pm – 3:30pm | Location: Sequoia 4

Having strong, positive family engagement can lead to better growth and support for students. Participants will understand the factors that influence family engagement, learn how to have productive and powerful conversations with families, and will explore resources available for families through The Character Effect<sup>™</sup>.